



INTERNATIONAL SYMPOSIUM  
**KNOWLEDGE REGION: THE ALPS-ADRIATIC CHALLENGES**

(Klagenfurt, Austria, 28. – 29. September 2007)

**PROGRAMME**

**Friday, 28 September**

09:15 – 09:30

*Welcome*

Erich J. SCHWARZ (Vice Dean, AAU School of Management & Economics)

Jurica PAVIČIĆ (University of Zagreb, Faculty of Economics & Business)

Josef LANGER (AAU, Head of Department of Sociology)

09:30 – 10:15

*Opening session of the Symposium*

Convener: Josef Langer (AAU)

Yrjö-Paavo HÄYRYNEN (Joensuu)

**Knowledge Society: An Overwhelming All versus Creativity, Expression, and Thinking as an Ineffaceable Right**

10:15 – 10:30

Discussion

10:30 – 11:00

Vittorio OLGATI (Urbino)

**Legal Polycentrism and the ‘Struggle for the Law’ in Contemporary Higher Legal Education in Europe**

11:00 – 11:15	Discussion
11:15 – 11:30	Break
11:30 – 12:00	Matevž TOMŠIČ(Ljubljana) <b>Cultural Patterns in Slovenian Business, Public Administration and Science</b>
12:00 – 12:15	Discussion
12:15 – 14:00	Lunch Break
	<i>Afternoon Session</i> Convener: Morana Fudurić (Moving Boards, Zagreb)
14:00 – 14:30	Ursula MENSE-PETERMANN (Klagenfurt) Matthias KLEMM (Erlangen) <b>Knowledge Transfer and Cross-Cultural Learning – Problems and Chances of Cultural Difference in Learning and Knowledge Processes</b>
14:30 – 14:45	Discussion
14:45 – 15:15	Thomas DÖRING/Birgit AIGNER (Villach) <b>The Importance of Knowledge for Regional Economic Growth</b>
15:15 – 15:30	Discussion
15:30 – 16:00	Break
16:00 – 16:30	Erich J. SCHWARZ (Klagenfurt) Karin IBOVNIK (Klagenfurt) <b>Enhancing Innovative and Knowledge-Based Entrepreneurship</b>
16:30 – 16:45	Discussion
16:45 – 17:15	Gunhild SAGMEISTER (Klagenfurt) <b>Graduates in Knowledge-Based Societies</b>
17:15 – 17:30	Discussion
19:00	Informal dinner

## Saturday, 29 September

### *Morning Session*

Convener: Nikša Alfirević (University of Split)

- 09:15 – 9:45 Magnus GRUBBE (Berlin)  
**Structures of Governance in the Öresund-Region and the Experience with “Knowledge Economy”**
- 9:45 – 10:15 Josef ELTANTAWI (Vienna)  
**Kapsch Traffic Com AG – Strategies and Projects in the Alps-Adriatic Region**
- 10:15 – 10:30 Discussion
- 10:30 – 11:00 Manfred RUPRECHTER (Oberpiesting)/Robert KUSCAR (Zagreb)  
**Knowledge Transfer and Knowledge Utility in the Alps-Adriatic Region**
- 11:00 – 11:30 Gabriella RIGONI (Trieste)  
**The Role of Local Government and Public Administration in Developing the Knowledge Region**
- 11:30 – 11:45 Discussion
- 11:45 – 12:15 Domagoj RAČIĆ (Split)  
**Regional Clusters as Institutions for Knowledge Sharing**
- 12:15 – 12:30 Discussion
- 12:30 – 14:00 Lunch Break

### *Parallel Event*

- 09:00 – 12:30 Croatian Students’ Workshop (Goran Vlašić, Josef Langer)

### *Afternoon Session*

Convener: Jurica Šimurina (University of Zagreb)

- 14:00 – 14:30 Bojana ČULUM (Rijeka)  
**The Role of Research in Promoting Volunteerism and Creating a Knowledge Base**
- 14:30 – 14:45 Barbara HÖNIG (Feldkirchen)  
**Two Neighbours, One Vision? Effects of EU-Accession on the Development of Sociology in Slovenia and Southern-Austria**

14:30 – 14:45	Discussion
15:30 – 15:45	Break
15:45 – 16:15	Serena FEDEL (Trieste) <b>Studying and Working in the Alps-Adriatic Cross-Border Context</b>
16:15 – 16:30	Discussion
16:30 – 17:00	Lojze Sočan (Ljubljana) <b>Harmonising and Promoting Institutional Infrastructure in the Alps-Adriatic Region – A Perspective</b>
17:00 – 17:15	Discussion
17:15 – 17:45	<b>Conclusions, evaluation and outlook of the symposium</b>
19:00	Joint Dinner